

Gilda's Club Kansas City Annual Impact Report 2021



An Affiliate of the
CANCER SUPPORT COMMUNITY



"There are those who open their hearts to others ... who never think twice about giving of themselves.

They are the wonderful warmhearted people who make all the difference in our lives."

Love,



Gilda's Club Kansas City
21 W. 43rd Street
Kansas City, MO 64111
GildasClubKC.org | 816-531-5444

So that no one faces cancer alone.®

Dear Friends of Gilda's Club Kansas City,

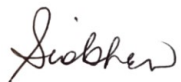
I am proud to report another year of unprecedented growth for Gilda's Club Kansas City in 2021 - even with the health pandemic. It is due to the continued support of our community that we were able to quickly pivot and provide our programs in virtual formats. Thank you for helping us to provide education, support and hope to more than 2,673 cancer patients and their families throughout our community.

Your commitment to our vision and generosity made this phenomenal growth possible. You allowed us to not only serve more people, but to also serve them in more meaningful ways. We have added programs geared to late teens and young adults, programs that address the unique healthcare needs of the LGBTQ+ communities, programs conducted in Spanish, and programs for those uninsured or underserved.

We believe that no one should face cancer alone. Through community support, we continue to offer our educational workshops, healthy lifestyle classes, short-term counseling and support groups, and resource/referral services to men, women, and children from any health system - **free of charge**. This not only ensures we serve everyone in our community, but also helps to avoid contributing to the potential financial toxicity of a cancer diagnosis.

Gilda Radner, our namesake, said, "Life is about not knowing, having to change, taking the moment and making the best of it, without knowing what's going to happen next." It is because of your generosity we were able to make the best of 2021 adapting and expanding our cancer support services to the greater Kansas City community. Thank you!

With gratitude,



Siobhan McLaughlin Lesley
Executive Director



Thank you!



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Our Vision: So that no one faces cancer alone.®

Our Mission: To ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community

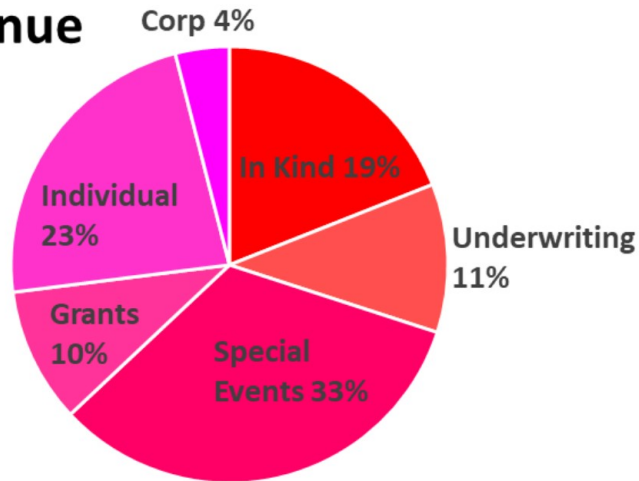
2021 Program Outcomes:

- 98% reported having more access to information about cancer, treatment, and side effect management.
- 91% reported feeling more connected with others who share similar experiences.
- 93% reported having better communication with their family and/or friends.
- 96% reported feeling more empowered to manage their diagnosis successfully (or that of a loved one).
- 92% reported feeling more prepared to discuss cancer with their medical providers.
- 98.5 % are satisfied overall with the GCKC programming.

We also use **CancerSupportSource** (CSS) a validated psychometric distress screener, with both internal and external validity and reliability that determines overall level of distress for our participants. Results for the 2021 grant cycle resulted in a 2.02 point drop (on a 0-4 point scale, with 0 representing "no distress" and 4 representing "very seriously distressed").

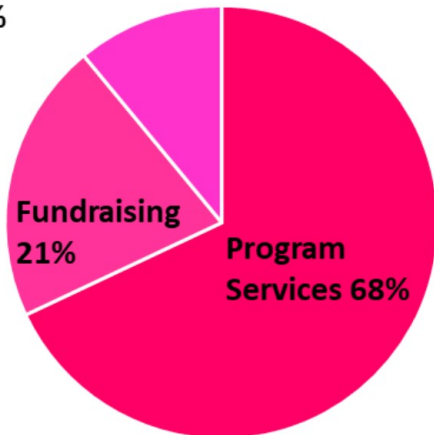
Your Gifts at Work

2021 Revenue



2021 Expenses

Administrative
11%



Total Revenue: \$631,753
Total Expenses: \$587,931

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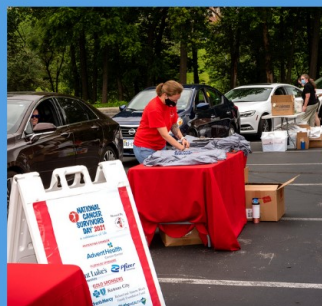
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Because of You in 2021



We served 2,673 people!



We held 142 support group sessions!



We logged 1,305 volunteer hours!



We had 7,609 program visits!



We hosted 282 educational workshops & healthy lifestyle classes!



We held 2,180 counseling and resource referral sessions!

We are so grateful for all our donors.

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