



So that no one faces cancer alone.®

GIGGLE WITH GILDA SPONSORSHIP OPPORTUNITIES

Gilda's Club Kansas City is pleased to present a unique sponsorship opportunity.

Gilda's Club Kansas City is pleased to present a sponsorship package for an exclusive and unique event, **Giggle with Gilda**. This sponsorship package provides you the ability to support an event while gaining public good-will, recognition, and provides an opportunity for involvement for employees and/or clients. Your support of Gilda's Club Kansas City's signature event **Giggle with Gilda** will help ensure that our programs of education and social and emotional support continue to serve those impacted by cancer in the Kansas City community.

Please review and consider sponsoring **Giggle with Gilda** for 2019. If you have questions or would like to tailor your support in a different way, please contact Siobhan McLaughlin-Lesley, Executive Director, at 816-531-5444 or siobhan@gildasclubkc.org. Comprehensive sponsorship packages for **Gilda's Night With a View** and **Golf Fore Gilda** are also available.

We look forward to partnering with you to make sure *that no one faces cancer alone.®*



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Our Mission: To ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. Since opening its doors in October 2011, Gilda's Club Kansas City has been providing social and emotional support for all whose lives have been impacted by cancer.

All people...

- This year we saw attendance increase with 5,000 visits that came through our red door to utilize our FREE Cancer Support Program.
- Community partnerships with North Kansas City Hospital, Liberty Hospital, Saint Luke's East, and Saint Luke's South have allowed us to reach beyond our Plaza location.

Empowered by knowledge...

- GCKC offered 68 Educational Workshops this past year. Among those were the *Frankly Speaking About Cancer* series, featuring top physicians who spoke to our members about the newest forms of treatment.

Strengthened by action...

- We had 1,219 visits to Healthy Lifestyle programs and social events.

Sustained by community...

- This year we facilitated 271 Support Groups
- 1,026 is the number of times those living with cancer and their caregivers received support.
- We depend on volunteers to provide administrative support, teach art programs and mind/body classes, work at health fairs and community outreach events, and help with our fundraising events. Thank you to the 150 people who provided 500 hours of service.

All programs are offered at no cost and maintained by your generous support!

All money raised stays in Kansas City.

GIGGLE WITH GILDA



Giggle with Gilda April 6, 2019

Gilda's Club Kansas City will present, for the 8th year, a comedy benefit featuring nationally recognized comedian Kathleen Madigan.

For 28 years, comedian Kathleen Madigan has been touring 250 nights on the road and squeezing in hour-long filmed specials and performances on every late night show ever made. From 25 appearances on the Tonight Show and multiple appearances on Letterman and Conan to recently riding around with Jerry Seinfeld in his internet series "Comedians in Cars Getting Coffee," Madigan is still having a blast and selling out theaters across the country.

Her most recent special "Bothering Jesus" is her fifth hour long standup special and will be her third special to be available on Netflix. "I love working with them. They're the young people. Network TV will need to adapt quickly to even have a chance to stay in the game. Netflix gets it and makes it so easy for us. Instead of it being a battle of content and rules, it's just fun. What it's supposed to be," she says.

So how is it, the Detroit Free Press asks, "that Madigan has yet to be cast as the wise cracking a) best friend b) office worker or c) martini-swilling mother-in-law in any of countless sitcoms? We're thinking it's because she's so irreplaceable on the stage. She's described as the funniest woman doing stand-up right now but no gender qualifier is necessary. Along with Lewis Black, Brian Regan and Jim Gaffigan, she's one of the funniest stand-up comedians of her generation."

"I just want to tell jokes. I didn't start doing open mic to become an actor on a sitcom or in a TV commercial. Those things never ever crossed my mind," Madigan says. "For a few of us working, telling jokes was our main goal. I don't have any more goals. Can't you ever have a goal, reach it and enjoy it? Our society is being driven by type-A lunatics who say you have to set more goals. Well maybe they do but we all don't. Have a seat, grab a drink and enjoy the fact you made it to the goal. Maybe that's the Irish in me talking though."

Madigan has performed internationally at festivals in theaters in Ireland, England, Hong Kong, Australia and has filmed six Montreal Gala Shows at the Montreal Comedy Festival for CBC TV. "I never realized how middle America I am until performing overseas. It all works but needs some tweaking when the crowd isn't all Americans. It's a good challenge and made me a better comedian."

She's won the American Comedy Award for "Best Female Comedian" and the Phyllis Diller award for "Best Female Comedian." She has written and produced for Lewis Black's "Root of All Evil" on Comedy Central and done multiple USO tours in Iraq and Afghanistan. "The USO shows are the best. Trust me, no crowd is as appreciative and fired up to see any entertainer. I'm glad I have the chance because God knows I don't wanna have to do their job!"

Originally from St. Louis, Missouri, she splits her time between the road, LA and her Ozark home in Missouri.

SPONSORSHIP LEVELS

As a Giggle with Gilda partner, you will receive the following benefits and recognition (in addition to exclusive sponsorship level-specific benefits listed below) for an entire year.

- Listing and/or logo in print materials for all Giggle With Gilda
- Listing and/or logo on screens at Giggle with Gilda
- Recognition on our website for one year
- Recognition on our social media sites
- Recognition quarterly in our Gilda Gram newsletter

Sponsorship level will be recognized and reflected through prominence.

Presenting Sponsor - \$20,000

- 20 tickets to event (reserved premiere seating)
- 20 tickets to VIP pre-party (complimentary food and drinks) and meet & greet with Kathleen Madigan
- Playbill - Full page ad

Platinum Sponsor - \$10,000

- 12 tickets to event (reserved premiere seating)
- 12 tickets to VIP pre-party (complimentary food and drinks) and meet & greet with Kathleen Madigan
- Playbill - 1/2 page ad

Gold Sponsor - \$5,000

- 8 tickets to event (reserved premiere seating)
- 8 tickets to VIP pre-party (complimentary food and drinks) and meet & greet with Kathleen Madigan
- Playbill - 1/4 page ad

Silver Sponsor - \$2,500

- 4 tickets to event (reserved floor seating)
- 4 tickets to VIP pre-party (complimentary food and drinks)



GIGGLE WITH GILDA 2019 SPONSORSHIP AGREEMENT

WE ARE PROUD TO SPONSOR...

- | | |
|---|-----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$20,000+ |
| <input type="checkbox"/> PLATINUM SPONSOR | \$10,000+ |
| <input type="checkbox"/> GOLD SPONSOR | \$5,000+ |
| <input type="checkbox"/> SILVER SPONSOR | \$2,500+ |

We are happy to sponsor but will not be using the tickets for Giggle With Gilda.

Company Name: _____

Contact Name: _____

Contact Title: _____

Billing Address: _____

City, State, Zip: _____

Office Phone: _____ Cell Phone: _____

Fax: _____ Email: _____

Total amount sponsored: \$ _____

I have the authority to execute this sponsorship agreement on behalf of the above named company and, with my signature, commit the company to paying Gilda's Club Kansas City.

Authorized Signature: _____

Our contribution will be made by:

- Check – Enclosed, made payable to Gilda's Club Kansas City (21 W. 43rd Street, Kansas City, MO 64111)
- Please invoice us
- Credit Card: (circle one) MasterCard Visa Discover American Express

Credit Card #: _____

CCV code: _____ Expiration date: _____ / _____

Please note: Your contribution is tax deductible to the extent it exceeds the fair market value of the goods or services you receive. Inclusion in printed materials is dependent on the timely receipt of the sponsorship agreement. Contact Tara Fitzgerald at tara@gildasclubkc.org or call 816-531-5444 for specific deadlines.