



*So that no one faces cancer alone.®*

## SPONSORSHIP OPPORTUNITIES

**Gilda's Club Kansas City is pleased to present a unique sponsorship opportunity.**

Gilda's Club Kansas City is pleased to present a sponsorship package for an exclusive and unique event, **Giggle with Gilda**. This sponsorship package provides you the ability to support an event that meets your budget, while gaining public good-will, recognition, and provides an opportunity for involvement for employees and/or clients. Your support of Gilda's Club Kansas City's signature event **Giggle with Gilda** will help ensure that our programs of social and emotional support continue to serve those impacted by cancer in the Kansas City community.

Please review and consider sponsoring **Giggle with Gilda** for 2018. If you have questions or would like to tailor your support in a different way, please contact Siobhan McLaughlin-Lesley, Executive Director, at 816-531-5444 or [siobhan@gildasclubkc.org](mailto:siobhan@gildasclubkc.org). Comprehensive sponsorship packages for **Gilda's Night With a View** and **Golf Fore Gilda** are also available.

We look forward to partnering with you to make sure *that no one faces cancer alone.®*



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**Our Mission:** To ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. Since opening its doors in October 2011, Gilda's Club Kansas City has been providing social and emotional support for all whose lives have been impacted by cancer.

### All people...

- This year we saw attendance increase with almost 4,718 visits that came through our red door to utilize our FREE Cancer Support Program.
- Community partnerships with North Kansas City Hospital, Liberty Hospital, Saint Luke's East, and Saint Luke's South have allowed us to reach beyond our Plaza location.

### Empowered by knowledge...

- GCKC offered 38 Educational Workshops this past year. Among those were the *Frankly Speaking About Cancer* series, featuring top physicians who spoke to our members about the newest forms of treatment.

### Strengthened by action...

- We offered 50 Healthy Lifestyle classes and Financial Workshops.

### Sustained by community...

- This year we facilitated 246 Support Groups and 166 Individual Counseling Sessions.
- We depend on volunteers to provide administrative support, teach art programs and mind/body classes, work at health fairs and community outreach events, and help with our fundraising events. Thank you to the 150 people who provided 500 hours of service.

All programs are offered at no cost and maintained by your generous support!

**All money raised stays in Kansas City.**

# GIGGLE WITH GILDA

## Giggle with Gilda April 12, 2018



Gilda's Club Kansas City will present, for the 7th year, a comedy benefit featuring nationally recognized comedian Kevin Nealon.

Kevin Nealon sets himself apart from other comedic performers with his unique sense of humor, dry wit and likeable demeanor. Nealon is best known for his nine-year stint as a cast member of NBC's Saturday Night Live, and has received critical acclaim for his role in the Showtime series, Weeds. Kevin is currently seen as one of the stars on the CBS-TV comedy series Man With A Plan.

Weeds, which recently completed its eighth and final season, has been honored at the 2006, 2007 and 2009 Golden Globes with nominations for "Best Television Series Comedy or Musical." In 2007 and 2009, Weeds was nominated for the Screen Actors Guild Award for "Outstanding Performance by an Ensemble in a Comedy Series." In the show, Nealon portrayed a stoned accountant and business advisor.

Kevin recently hosted the AOL series Laugh Lessons With Kevin Nealon.

As one of the longest running cast members on NBC's Saturday Night Live (1986-1995), Nealon created some of the show's most memorable characters, including 'The Subliminal Man' and 'Hans and Franz.' Nealon's reoccurring role as an anchor on 'Weekend Update' helped make the sketch a show staple. In 1988 Kevin earned an Emmy Award nomination as part of the SNL writing team.

Recently, Nealon hosted TBS's Funniest Commercials of the Year for the fifth time. This special highlights the most outrageous and ridiculous commercials from around the world.

A sought-after guest star on television, Kevin has made a number of appearances on Hot In Cleveland, Franklin & Bash, Monk, Fat Actress, Curb Your Enthusiasm and Still Standing.

Currently, Kevin resides in Los Angeles with his wife and son.



# SPONSORSHIP LEVELS

As a Giggle with Gilda partner, you will receive the following benefits and recognition (in addition to exclusive sponsorship level-specific benefits listed below) for an entire year.

- Listing and/or logo in print materials for all Giggle With Gilda
- Listing and/or logo on screens at Giggle with Gilda
- Recognition on our website for one year
- Recognition on our social media sites
- Recognition quarterly in our Gilda Gram newsletter

*Sponsorship level will be recognized and reflected through prominence.*

## **Presenting Sponsor - \$20,000**

- 20 tickets to event (reserved premiere seating)
- 20 tickets to VIP pre-party (complimentary food and drinks) and meet & greet with Kevin Nealon
- Playbill - Full page ad

## **Platinum Sponsor - \$10,000**

- 12 tickets to event (reserved premiere seating)
- 12 tickets to VIP pre-party (complimentary food and drinks) and meet & greet with Kevin Nealon
- Playbill - 1/2 page ad

## **Gold Sponsor - \$5,000**

- 8 tickets to event (reserved premiere seating)
- 8 tickets to VIP pre-party (complimentary food and drinks) and meet & greet with Kevin Nealon
- Playbill - 1/4 page ad

## **Silver Sponsor - \$2,500**

- 4 tickets to event (reserved floor seating)
- 4 tickets to VIP pre-party (complimentary food and drinks)



# GIGGLE WITH GILDA 2018 SPONSORSHIP AGREEMENT

## WE ARE PROUD TO SPONSOR...

- |                                             |           |
|---------------------------------------------|-----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$20,000+ |
| <input type="checkbox"/> PLATINUM SPONSOR   | \$10,000+ |
| <input type="checkbox"/> GOLD SPONSOR       | \$5,000+  |
| <input type="checkbox"/> SILVER SPONSOR     | \$2,500+  |

We are happy to sponsor but will not be using the tickets for Giggle With Gilda.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Total amount sponsored: \$ \_\_\_\_\_

I have the authority to execute this sponsorship agreement on behalf of the above named company and, with my signature, commit the company to paying Gilda's Club Kansas City.

Authorized Signature: \_\_\_\_\_

Our contribution will be made by:

- Check – Enclosed, made payable to Gilda's Club Kansas City (21 W. 43rd Street, Kansas City, MO 64111)
- Please invoice us
- Credit Card: (circle one) MasterCard Visa Discover American Express

Credit Card #: \_\_\_\_\_

CCV code: \_\_\_\_\_ Expiration date: \_\_\_\_\_ / \_\_\_\_\_

*Please note: Your contribution is tax deductible to the extent it exceeds the fair market value of the goods or services you receive. Inclusion in printed materials is dependent on the timely receipt of the sponsorship agreement. Contact the Clubhouse for specific deadlines.*